



# Bright Horizons FOUNDATION for Children<sup>®</sup>

## QUARTERLY NEWSLETTER

### 2023 IN NUMBERS

**5 NEW BRIGHT  
SPACES OPENED**

**9 BRIGHT SPACES  
RENEWED**

**£131,000 RAISED**

**300+ VOLUNTEER  
HOURS**



### >>> WELCOME

Happy New Year from the Bright Horizons Foundation for Children! Thanks to your support, in 2023 we:

- Opened 5 new Bright Spaces for: Solace Women's Aid in London (2), Forest Bank Prison in Manchester, Hertfordshire Constabulary in Stevenage, and Uxbridge Crown Court
- Raised an incredible £131,000
- Renewed resources in 9 of our existing Bright Spaces
- Volunteered more than 300 hours
- Launched our first Love for a Bright Space campaign
- Secured our first client sponsorship of a Bright Space from HSBC

We have so much in store in 2024, read on to find out more!

### >>> CELEBRATING OUR 100TH BRIGHT SPACE!

In 2024 we will open our 100th Bright Space! In recognition of this incredible milestone, we have launched our **100 Your Way** fundraising campaign, to raise £100,000 for Bright Spaces this year.

100 Your Way is our year-long, 100-themed fundraiser, in which individuals, teams, workplaces and communities commit to raise a minimum of £100. We have put together a [list of 100-themed ideas](#) to get you started, but you can come up with your own!

We have also created lots of [resources](#) to help you with your fundraising - read more on page 4.



## NEW OPENING: HERTFORDSHIRE POLICE

Our first new opening of 2024 is our Bright Space in Hertford, opened in partnership with the Hertfordshire Constabulary. It is one of three Bright Spaces in the county used by the police when vulnerable children are taken into police protection for their safety, and when children are interviewed about abuse they have experienced and crimes they have witnessed.

The Bright Space is designed to help children relax and feel safe whilst at the station; which can sometimes involve staying overnight until a foster placement can be found. The comfortable Bright Space sofa converts into a bed, and the room is equipped with activities, games and books for children of all ages to enjoy. We were also able to provide pyjamas, clothing, bedding and toiletries, as children will often arrive with few or no belongings of their own.

Our partner at Hertfordshire Constabulary said they are extremely satisfied with their partnership with us due to, "excellent collaboration, friendly staff and putting the needs of children first".

Huge thanks to all who fundraised, donated and volunteered to support this project, including Bright Horizons Region 29B, and the Bright Horizons Barley Barn Sawbridgeworth & Hertford nursery communities.

## RIBBON CUTTING AT HMP FOREST BANK

On 29th January we celebrated the ribbon cutting of our Bright Space at HMP Forest Bank, which opened its doors in November 2023.

Natalie, the Forest Bank Family Pathway Manager said: "I want to say a heartfelt thanks to each one at Bright Horizons Foundation for Children that has helped create the Forest Bank Bright Space. I understand a lot of hard work has gone into fundraising, ordering items, coordinating deliveries, and setting up the space. We're extremely pleased with what has been created and are proud to be offering a welcoming and safe environment for families who need support."

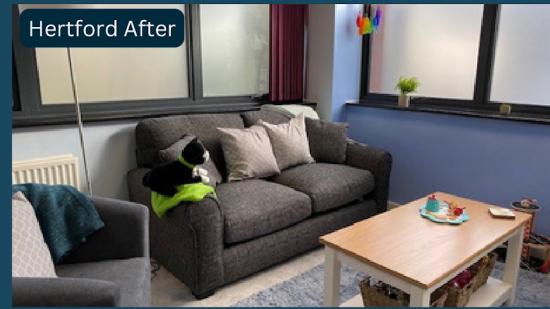
Ros Marshall, Bright Horizons Managing Director & Trustee of the Foundation, attended the opening celebration at the prison and said, "I am so proud of the considerable efforts made by our Foundation team, fundraisers, supporters and volunteers who helped make this day possible; and hope that it will make a real difference to the children and families at Forest Bank."

Thank you to all involved in fundraising and volunteering to support this Bright Space, including staff from Sale, Trafford and Kirkby nurseries, and Bright Horizons' Back-up, Resourcing and Operations teams.

Hertford Before



Hertford After



Hertford After



Hertford After



Hertford Volunteers



HMP Forest Bank Volunteers





# FUNDRAISING NEWS

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The last quarter of the year saw a flurry of fundraising activity: Our annual FUNdation Day, which coincided with Giving Tuesday, followed a Bright Fest theme, and we loved seeing all the ways in which our community celebrated and fundraised. Activities included dressing-up, games, music and baking, and raised over £1,500!



Our Support Office & Work+Family Team Awards of Excellence took place in November. The teams created 27 themed hampers for the event which were raffled on the night, raising more than £1,500 towards a new Bright Space in memory of a long-serving Bright Horizons employee, Sarah Mealing.

Christmas Jumper Day in December, saw our community making the world better with a sweater, raising almost £600.



Finally, Bright Horizons' HR Director Janine Leightley took part in the Deal Big Dip on Boxing Day, raising over £1,300 for the Foundation.

**Thank you to everyone who fundraised and donated to the Foundation last year, enabling us to do more to positively impact the children and families being supported by our Bright Spaces.**

## >>> CORPORATE DONATIONS

In partnership with the Bright Horizons Client Relations Team, we have been working with Bright Horizons' corporate clients to amplify our impact on vulnerable children and families in our communities.

Amazon UK donated £500 towards the cost of almost 100 Self Care Kits for children who are victims of sexual abuse being supported by our Bright Space partner, the Lighthouse in Camden. The Bright Horizons Client Relations team created the kits which are given to children when they are giving evidence and receiving therapeutic services.



Josh Vause, Site Leader at Amazon in Daventry, said: "Bright Horizons does important work with vulnerable children in our community and the support the charity provides is fantastic. The team at Amazon in Daventry is pleased to support the charity with the donation of the Self-Care Kits."

amazon



We have also received a £7,500 grant from HSBC to fully fund a Bright Space we are creating at the Rape & Sexual Violence Project in Birmingham. It is anticipated that this Bright Space will open in the second quarter of 2024.

## >>> SHE DID IT! SEVERICA TURNER CONQUERS MOUNT KENYA



Huge congratulations and thanks to Severica Turner, Business Development Manager at Bright Horizons, who summited Mount Kenya in January, raising over £3,500!

Raising funds for Bright Spaces in Metropolitan Police Child Protection suites, Severica said: "I feel so passionate about raising much needed funds for such an important cause. As a mother myself, it pains me to think about children who are victims of abuse. Recounting the events during a police interview process is such a traumatic and brave thing to do. The money I raise will go towards making these environments as comfortable as possible for the children, enabling them to give the best possible evidence."

# 2024 FUNDRAISING CAMPAIGN

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In 2024, the Bright Horizons Foundation for Children is reaching a remarkable milestone – the opening of its 100th Bright Space in the UK! To mark this incredible achievement, we're rallying the entire Bright Horizons community to join hands in a heartwarming initiative - the **100 Your Way** fundraiser.

Our goal is to raise £100,000 by the end of the year, dedicated to supporting vulnerable children and families in the transformative environments of our Bright Spaces.

**100 Your Way** is a year-long, 100-themed fundraiser where individuals, teams, employers, and communities commit to fundraising towards our £100K target for Bright Spaces. The possibilities are endless, and we'd love for you to bring your unique touch to the part you play.

## Getting Started is Simple:

1. Check out our list of 100-themed fundraising ideas (or create your own!)
2. Register your fundraiser [here](#), and we'll help promote it on our social channels
3. Use our [Just Giving page](#), or easily create your own linked to ours (click on the orange 'Start Fundraising' button on our campaign page).
4. Access our downloadable resources, including fundraising ideas, sponsorship forms, a planner, and a customisable poster (links below).

- [100 Your Way Fundraising Ideas](#)
- [Fundraising Planner](#)
- [Customisable Poster](#)
- [100 Your Way Sponsor form \(portrait\)](#)
- [100 Your Way Sponsor form \(landscape\)](#)

We'd love you to capture your fundraising in photos and videos, and to share them on social media using the hashtag **#100brightspaces**. Our PR and Social Media teams will spotlight your stories and thank your supporters, if you wish, and you'll receive an official certificate recognising your contribution.

Your efforts contribute to a brighter future for children and families. Let's celebrate together and spread the joy!

Thank you for making a real difference with us.

## >>> GET INVOLVED



There are numerous ways in which you can support the Foundation and our Bright Spaces. You can:

- Fundraise and / or donate individually, as a community or as a corporate partner
- Help raise awareness by following us and sharing our stories - we are on [Linked-In](#), [Instagram](#) and [Facebook](#).
- Create and support new or existing Bright Spaces in your community - check out our map which shows current and pipeline Bright Space locations [here](#)

If you would like to know more about these opportunities please get in touch [here](#).

